

July 2007

ACCIÓN
SAN DIEGO

ACCION San Diego
Small Business Loans

Welcome to ACCION San Diego's July newsletter! We are pleased to use these newsletters to keep our clients, partners and friends informed so that we can continue to serve our community in the best way possible.

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ACCION Client Story: Andre's Eyewear



July is UV Safety Month and we are featuring Andre Domby, owner of Andre's Eyewear Boutique. Andre has been in the eyewear business since 1979 when he opened his own boutique. His shop has relocated a few times over the past years, but now he is located in the Rosecrans area on Sports Arena Blvd. With his many years of experience, Andre is dedicated to offering the finest quality eyewear and focuses on personalized service for his customers.

His boutique is filled with a magnificent array of eyewear including designer sunglasses, reading glasses and even some of Andre's own designs. Whatever your budget, you can find something that will not only look great, but also offer the best protection for your eyes. Andre also does any kind of eyewear repair while you wait. No matter what you are looking for you can count on a professional and personalized experience at Andre's Eyewear.

All the sunglasses in the boutique also offer the highest protection against harmful UV rays from the sun. The ultraviolet radiation element in sunlight is divided in two basic rays- UVA and UVB. Sunglasses block both of these types of rays. UVA represents the ultraviolet radiation that passes through the Earth's ozone layer, reaches our skin and can lead to premature aging. UVB are also ultraviolet rays, but are absorbed, in great amount, by the ozone layer. Still, they are very harmful and can contribute to the cause of skin cancer and cataracts. Sunglass lenses should be dark enough to protect from Ultra Violet light but not so dark that they distort colors. With multiple loans from ACCION San Diego Andre has utilized the money to grow his business and to be able to offer only the best and most specialized products. Andre is committed to offering his customers only the highest quality for their money. His advice for a successful business is to always be honest with customers, to know your business well, and to not be afraid of asking for help. With the experience and success that Andre has had over the years this must be great advice to follow.

Andre's Eyewear Boutique
3749 Sports Arena Blvd.
San Diego, CA 92110
Tel (619) 226-8644

www.soleado.com

August 27th is ACCION San Diego's Padres Fundraiser!

Purchase Padres tickets at a discounted price and support ACCION SD! This is an effective way to raise funds for our microlending program and have fun at the same time. 30% of ticket cost goes directly to our organization. Go Padres!



Padres vs. Arizona Diamondbacks

PETCO Park

Toyota Terrace Reserved , section 215

(normally priced at \$45)

Monday, August 27th 7:05 pm

\$36 !

Tickets can be purchased with cash or check made payable to ACCION San Diego and can be picked up at our office:

1250 6th Ave, 5th floor
San Diego, CA 92101

Or send a check Attn: Padres tickets and receive the tickets by mail.

(619) 685-1430 dhammeken@accionsandiego.org

Ralph's Contribution Program

Through the Ralph's Community Contributions Program, shoppers can support ACCION San Diego by shopping at their local Ralph's.

With each purchase made, 4% to 5% of the purchase total will be donated to ACCION San Diego at no additional cost to the shopper!

To become a participant, go to www.ralphs.com/ccprogram.htm and enter our NPO number: 82614 or contact ACCION San Diego with your club card information.

ACCION Annual Network Meeting

This past month, our Director of Lending, Cary Mandel, attended the ACCION Network Annual Meeting in Boston in representation of ACCION San Diego. These meetings serve as an opportunity to share best practices, new loan products, organizational structure and systematic strategies with the other ACCION licensees in the United States.

Cary returned with many new ideas that can help improve the efficiency of our organization and services. We are excited to implement a few things that have greatly benefited other ACCION offices and continue serving our clients in the best way possible.

Volunteers Available to Help You!

We have a group of dedicated volunteers who are eager to help our clients in many areas such as :

accounting
business management
financials
Microsoft Office
QuickBooks
Website Design

Any Client who wishes to take advantage of these services can contact his or her loan officer for more information.