

September 2009



Welcome to ACCION San Diego's newsletter! We use this opportunity to keep our clients, partners, and friends informed about what we do and how we continue to serve our community in the best way possible. Enjoy!

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Click, Swipe, and Shop: New Ways to Support ACCION San Diego!

Did you know that you can support ACCION San Diego through your everyday activities? That's right! Simply by shopping online, searching the Internet, or buying groceries, you can earn donations for our organization - at no extra cost or obligation to you! Read on to find out how!

Search the internet with ...



Now with the click of your mouse, you can support ACCION San Diego!

GoodSearch is a Yahoo-powered search engine that donates 50% of its revenue, about \$0.01 per search, to the charities designated by its users. By using GoodSearch you will get the same quality search results as with any other search engine but you will be helping ACCION San Diego!

How does it work?

1. Visit the www.GoodSearch.com to start your Internet search.
2. Choose "ACCION - San Diego" from the drop-down list that says, "Who do you GoodSearch for?"
3. Search the Internet just like you normally would using the GoodSearch engine.

Shop for groceries at ...



It's Easy ... just register online, shop at Ralphs, swipe your rewards card, and earn for ACCION San Diego!

ACCION San Diego has teamed up with Ralphs - allowing you to shop for groceries while earning money for our organization.

How does it work?

Visit <https://customer.ralphs.com> and complete the following steps:

1. Click on the "Sign up today!" link.
2. Complete the necessary information to register.
3. Once your account is activated, log-in and click on the "Edit Community Contribution Program Information" link at the bottom of the page.
4. Enter your Ralphs rewards card number and information. (NOTE: If you do not have a Ralphs rewards card, please visit your local store to sign-up for FREE!)
5. Choose "ACCION San Diego" as the organization you wish to support and save your selection!

The process takes only a few minutes, and is an easy and helpful way to raise money for ACCION San Diego!

Shop on-line with ... iGive.com

The more you shop, the more they donate to ACCION San Diego!

Shopping means a donation. For every time you shop online through iGive.com, a portion of each purchase will be donated to ACCION San Diego. It's just that free and easy. As an [iGive](http://iGive.com) shopper, you will have access to exclusive savings and deals. In other words, [iGive](http://iGive.com) is more than just shopping for a cause - they actively seek out the best deals to help save you money.

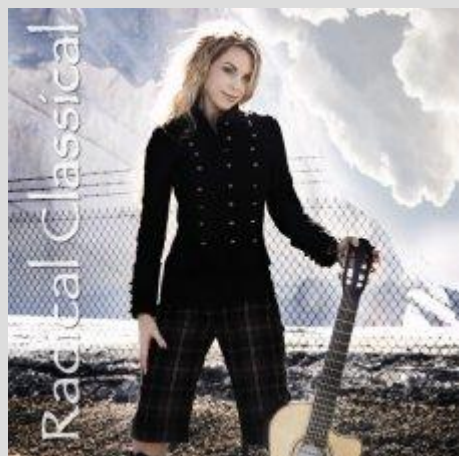
How does it work?

Simply visit iGive.com and create a personalized account. After you account is activated, select "ACCION San Diego" as the organization you wish to support. Save you preferences and start shopping!

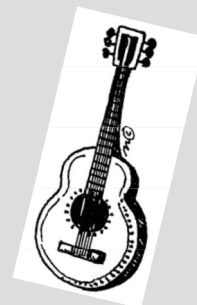
Where can I shop?

Almost anywhere! Over 700 online stores participate in the donation program, including Amazon.com, eBay, Best Buy, JCPenney, Barnes & Noble, Overstock.com, Office Depot, Expedia, and many more!

ACCION San Diego: Client Snapshot



"ACCION San Diego gave me confidence in my business as well as in my ability as a business-woman."



Jocelyn Celaya
Radical Classical Recordings, Inc.
www.jocelyncelaya.com/

COMMUNITY WORKSHOP

Marketing and Contracting with the Federal Government

WHEN: Sept. 10
TIME: 9am - 3pm
WHERE: Pt. Loma Nazarene Univ. Mission Valley Campus
COST: \$69 Pre-paid / \$79 On-site (Lunch is included)

Hosted by: SCORE San Diego

Are you interested in selling your products or services to the federal government?

This workshop will help you determine which agency you should target, and also:

- *Find what certifications you will need
- *Understand NAICS Codes
- *How to market to your target agency
- *More!**

For more information or to register, please visit www.score-sandiego.org.

WOMEN'S BUSINESS FORUM

City of Chula Vista's Women Entrepreneurs (WE) Business Forum

WHEN: Sept. 9
TIME: 3pm - 5pm
WHERE: Talavera Azul Restaurant - 365 Third Avenue, Chula Vista, CA 91910
COST: Suggested cash donation of \$10

Hosted by: City of Chula Vista

Women-owned businesses are growing at a rapid rate! Chula Vista's WE Business Forum helps advise and assist women with the challenges of being an entrepreneur.

Don't miss this exciting and fun presentation! Come prepared to meet new friends and prospects. Bring your high energy, plenty of business cards, and a desire to grow your business! All are welcome - yes that means men too!

This event features Dee Sanford-- Professional Speaker, Business Trainer, TV & Radio Host, and Networking Guru for Dee Sanford International.

For more information, please contact Lynette Jones at ljones@ci.chula-vista.ca.us.

REGISTER: Please call (619) 409-5888

DEADLINE: Monday, September 7

***Space is limited!
Register today!***



SPECIAL ANNOUNCEMENT



Congratulations Stacy May Photography!

Last month ACCION San Diego past-client **Stacy May Photography** was nominated to the Channel 10 News A-List for Best Pet Photography Business.

Check out Stacy's nomination and vote for her to win at: <http://kgtv.cityvoter.com>. Search for "Stacy May" and cast your vote today!

To learn more about Stacy's wide-range of services, please visit www.stacymay.com or call 858-222-2450.