



News From ACCION

Dear Client,

Welcome to ACCION San Diego's Spring Newsletter! We look forward to keeping in contact with our clients and friends so that we can continue to communicate valuable opportunities and best serve our community. We invite you to read one of our newest client success stories and to learn more about some organizations that can

assist you with your business needs. If you would like any additional information regarding our services, or the services mentioned in this newsletter, please call us at (619) 685-1380 or on our new toll-free line: (800) 967-4429. You can also directly contact our partner organizations through the numbers provided in this newsletter.

Please Stay in Touch!

Your success is important to us and we are here to help as a resource for your business. Please stay in touch and share your successes and challenges with us so we can help your business grow. Also, if you are interested in sharing your story on our website or using resource materials in our office, please contact us.

Pacific Islander Culture Comes to Chula Vista



Frustrated with a lack of genuine Pacific Islander products in San Diego, sisters Carmen Curiel and Elizabeth Rodgers decided to do something.

They opened their own store, Nana's Hut, a retail location in Chula Vista that carries imported Pacific Islander merchandise. Each year, the sisters who are of Guamanian and Hawaiian descent, would attend the Pacific Islander Festival at Ski Beach and there they realized there was a demand for genuine Pacific Island cultural goods that was unsatisfied; you could not find a true Hawaiian shirt anywhere.

After selling a limited amount of clothing at the festival for a few

years, the sisters opened Nana's Hut with a loan from ACCION San Diego. They sell a variety of men and women's clothing as well as a hula gear, native flags and other various knick knacks. Everything the pair sells has been made in the Pacific Islands and they pride themselves in that quality.

"People can tell the difference. They recognize the things that their parents or grandparents used to have, and that is what makes people come back," says Carmen.

Community Resources

In order to best serve you, we have several partners in the community that offer business assistance and training. Below is a list and description of some of these partners, as well as their contact information. These partners are dedicated to providing services to entrepreneurs like you to help your business prosper.

The Small Business Development Center

For individual assistance with any business need, like accounting, marketing, etc., contact the Small Business Development Center at www.sbditc.org, or (619) 482- 6391.

The Servant

ACCION San Diego partners with The Servant, a Faith-Based Organization, to offer small business owners and aspiring small business owners training and loans to assist in starting or improving their businesses. The Servant provides a 10-week training workshop focusing on personal feasibility, financial analysis, credit worthiness, licensing and taxes, marketing, management and business plan creation. The programs take place mainly in northern San Diego County. For more information or to sign up for the training, visit www.theservant.tv or call (760) 576-9725.



Lending. Supporting. Inspiring.

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Southwestern College Family Resource Center

ACCION San Diego and the Southwestern College Family Resource Center have partnered to offer training and loans to home-based childcare providers. The training program will offer participants a 9-week course focused on child care and business. If you or anyone you know is interested in starting a home-based childcare business, please contact the Southwestern College about the Microenterprise Family Childcare Training Program at (619) 216-6672.

The Women's Business Center of California

ACCION San Diego has recently partnered with the Women's Business Center of California to offer more business development services to our clients. For one-on-one business counseling and trainings for men and women, please visit <http://wbcc.nu.edu>, or call (619)563-7118. Please ask for Stephanie Gisler-Rashid.